



CRÉA TALENTS ARCHITECTURE IDEAS COMPETITION 2020



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International Architecture Competition 2020



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INTRODUCTION

CREA TALENTS is a two-stage **open&free** Architecture Ideas Competition.

The goal of the competition is:

To encourage creativity and stimulate innovative architectural design idea.

To support young talents and to connect them at the global level with helping them start their careers.

To evoke the reflection on the relationship between architecture and nature.

Architects or Designers are invited to present their “vision” for the future image of a wine culture center located in a wine region, through the implementation of materials, programs, aesthetics and spatial organizations.

The competition asks entrants to generate conceptual ideas to create an international showcase and an open door onto the vineyard.

The objective is to provide maximum freedom to the participants to engage the project without constraints in the most creative way to create a key site.



Project Brief

- The Wine Culture Center is a multifunctional space for the visitors, composed of several different space for cultural and commercial activities.
- All the functional areas could be arranged in one building, or be arranged as an Architectural Complex. All innovative design project is acceptable.
- The participants only need to generate conceptional ideas of the appearance and spatial organization.
- The participant can freely decide the orientation, the location and the site area of his proposal. (Maximum site area is 6.66 hectares)

FUCTION	AREA
Wine Museum	30,000 m ²
Functional Space of the museum	8,500 m ²
Cultural & Retail Space	26,000 m ²
Expo Hall	24,000 m ²
Office Space	10,000 m ²
Hotel	10,000 m ²
Total floor area	108,500 m ²

*For more information, please download the file “SITE BRIEF” and “LAYOUT PLAN”

Who Can apply

The Competition is open to any Participant

aged 18 and over. Participants may be natural persons, legal entities or partnerships of individuals.

Multidisciplinary teams are welcomed.

Competition Process

- 1st Phase is an open call.
- The designation of the nominees, admitted to compete in phase 2, will be effective after a shortlist selection of the best projects .
- The selected candidates can provide more file for Phase 2. The projects will then be examined by a jury composed with experts who will vote for the laureates.



PRIZE

TOTAL PRIZE FUND: 23,000 €

1ST PRIZE
10,000 €

2ND PRIZE
5,000 €

3RD PRIZE
3,000 €

4th PRIZE
2,000 €

5th PRIZE
1,000 €

+ 4 HONOURABLE MENTIONS

500 €

SCHEDULE



**Closing date for Stage1
project submission**

25 August



Result of Stage 1

20 September



**Closing date for Stage2
project submission**

20 November



**Announcement of
the winners**

30 December

Submission Requirements

- CV of the participant / all members of the group. This file must be named after the registration number followed by the word “CV” and name of the participant. For example: A12345-CV-NOM.doc.
- Biography of the individual or of the group. This file must be named after the registration number followed by the word “BIOGRAPHY”. For example: A12345-BIOGRAPHY.doc
- A DOC file containing the project statement (600 words min). This file must be named after the registration number followed by the word “STATEMENT”. For example: A12345-STATEMENT.doc
- A free expression document presenting the project in depth, A3-size, landscape composition, Max 10 pages 30 MB Max .
The pages composing the book will include the written and graphic elements to present the project extensively. This file must be named after the registration number followed by the word “PRESENTATION”. For example: A12345-PRESENTATION.pdf
- Graphic elements made up of at least 10 pictures (10 MB Max for each image)
The most relevant image to represent your project, such as scale plan, elevations, sections, three-dimensional color views of the proposal, building program, indicative floor plans and sections, construction details, sketches and whatever else they deem appropriate for a better presentation of the proposal.
No restrictions on presentation mode. Participants are allowed to use any color, drawing techniques, electronic models they deem appropriate.
The image must be named after the registration number followed by the word “IMAGE1”, “IMAGE2”etc. For example: A12345-IMAGE1.jpg
- An animated film or 3D video (optional in stage 1, MANDATORY in stage 2)
This 3D animation or video explaining your project will be in phase 2. Candidates who provide a video in phase 1 will be authorized to work again on it in phase 2. The movie must be named after the registration number followed by the word “MOVIE”. For example: A12345-MOVIE.mp4

Criteria

- Innovation, originality, creativity of the proposal
- Potential of creating identity
- Architectural design quality
- General impression and clarity of the concept
- Compliance with the requirement of the SITE BRIEF
- Sustainable development

